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LVDT®

LE VIE DEL TARTUFO

COMPANY PROFILE



MISSION

TRUFFLE WORLDWIDE.. FOR EVERYONE

Spreading the excellence and use of truffles in the world with products of the highest quality and with a strong innovative connotation. Indispensable products in the kitchens of chefs but also easy to use for anyone who does not want to give up the gourmet experience of truffle made in Italy.

VISION

THE FUTURE OF TRUFFLE

Our vision is to let more people eat truffle with the right product, at the right price in the right sales channel.

PURPOSE

QUALITY & RESPONSABILITY

Continue to invest resources in the cultivation and development of our truffle fields to ensure excellent quality and responsibility towards people, animals and the environment.

OUR HISTORY

I believed
in my dream
and life helped
me realise it.

GIOVANNINO CECCHINI

Founder

1980

Starting from the desire to turn his great passion for truffle hunting into business, Giovannino Cecchini founded LVDT together with his wife Daniela.

1981

In the very early periods the company's core business is strictly oriented to the marketing of fresh truffles that Giovannino personally hunted in the woods of Pietralunga with his trusted dog.

1985

Thanks to his expertise and the notoriety achieved throughout Italy, Giovannino built up a network of over 400 truffle hunters in order to have the best fresh truffle in large quantities, able to meet the growing market demand.

1994

Giovannino and Daniela begin to attend national fairs and markets, trading fresh truffles and preserved products.

2007

After the acquisition of cultivated truffle farms, Giovannino and Daniela built up the first laboratory for the transformation of truffles in their own home driven by the desire to provide customers with artisanal products.

2009

The firstborn son Andrea joins the company. Driven by his enthusiasm and the desire to grow, LVDT expands its participation in trade fairs abroad, with a great success.

2018

The second daughter Silvia also joins the company, consolidating international growth and development.

2019

The solidity of LVDT also derives from the integrity of its family. This strength, together with the passion and tireless desire to grow have allowed the company to create a new 5000 m² headquarters in 2019.

2021

This year marks the premature loss of the founder, Giovannino. His passion is now perpetrated by his children, his wife and the company itself, respecting that dream and that tradition which he was fond of.

2022

LVDT begins a new chapter of its expansion with the creation of a modern 10.000 m² headquarters and the opening of the LVDT USA branch.

OUR TERRITORY:

UMBRIA

THE GREEN HEART OF ITALY



PRISTINE
LANDSCAPES



NATURAL
ECOSYSTEM



FINE TRUFFLE
SPECIES GROWTH

WHY TRUFFLE?



STATUS SYMBOL

Truffle represents and feeds the strong interest in gourmet: it's considered a refined and luxury ingredient.

CHEFS' CHOICE

Many international chefs are using truffles into their kitchens, spreading the use and culture among the people.

INNOVATIVE

The ability of truffle to fit in different food categories, from appetizers to sauce and creams lets consumers innovate their meals giving a gourmet and cool touch to every dish.

HEALTHY

Truffle is 80% water, grows naturally in the forest and it's rich in many organoleptic components.

POSITIVE TREND

The truffle consumption is growing exponentially all over the world. +181% YoY forecast 2023-2027.

BUSINESS OPPORTUNITY

Truffles increase margins and average sales price.

+181% | Growth in Truffle Consumption



+78% | Market Growth

+97% | LVDT Growth

WHY LVDT?

OUR FIGURES



2025

IN NUMBERS

COUNTRIES REACHED

97

SKUs

600+

TRUFFLE FIELDS (sqm)

900k

HEADQUARTERS &
WAREHOUSES (sqm.)

20k

TURNOVER (€ millions)

36

EMPLOYEES

110

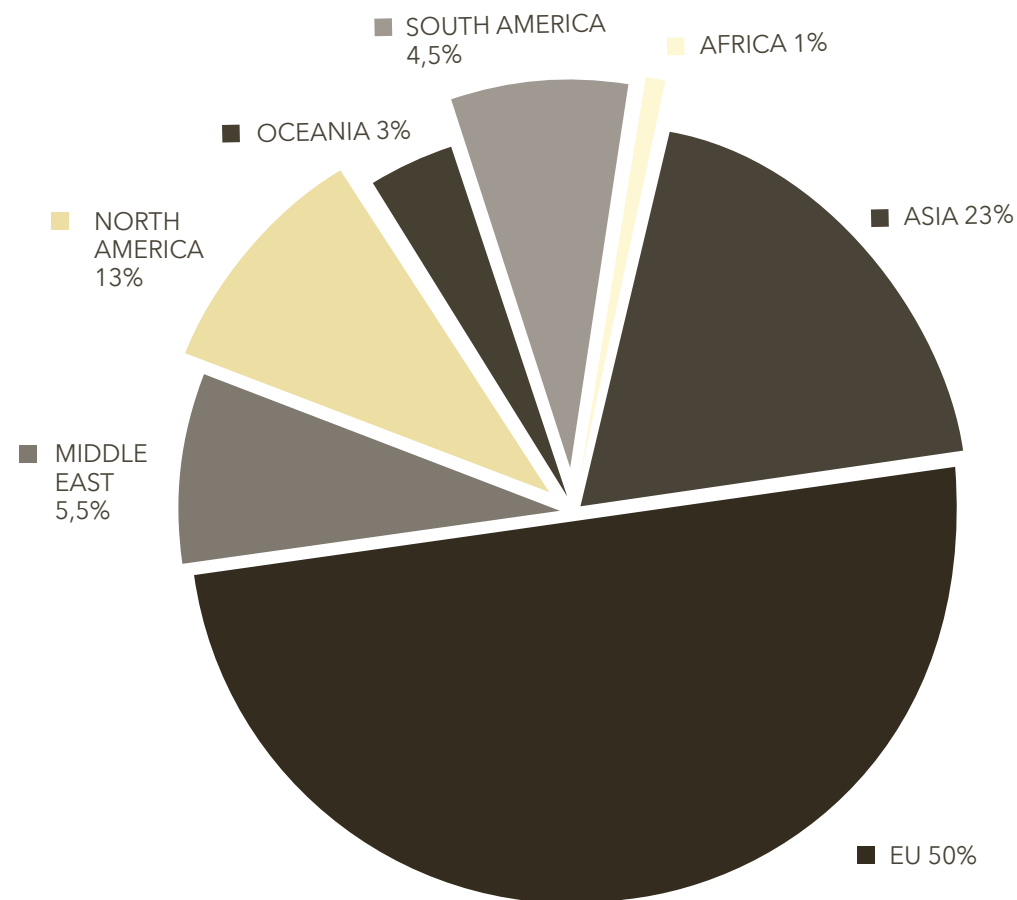
TRUFFLE DEALT (kg)

110k

DAILY PRODUCTION
CAPACITY (units)

32k

PRESERVED TRUFFLE EXPORT



U.S. Branch opened in 2022

WHY LVDT?

A STRUCTURED, INNOVATIVE AND EFFICIENT COMPANY

There are thousands of companies, but most of them are not prepared for facing international trading. LVDT is the reliable partner to count on to face this complexity. This evolved in-house organization is the foundation of our strength: it allows us to manage the entire supply chain with control and efficiency, while ensuring the production capacity required to serve international markets.

GENERAL STRUCTURE



RESEARCH &
DEVELOPMENT



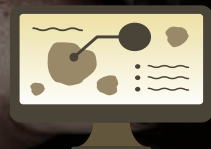
QUALITY
DEPARTMENT



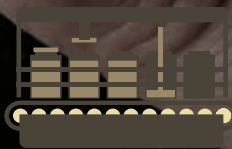
ADMINISTRATION
DEPARTMENT



SALES
DEPARTMENT



MARKETING
DEPARTMENT



PRODUCTION
& BOTTLING

SUPPLY CHAIN



01
HARVEST



02
1ST MANUAL
SELECTION



03
BRUSHING
& WASHING



04
2ND MANUAL
SELECTION



1ST CHOICE
TRUFFLES



05a
MANUAL
PACKING



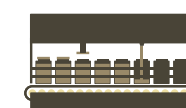
ENDa
WORLD'S FINEST
RESTAURANTS



2ND CHOICE
TRUFFLES



05b
ANALYSIS
& RECIPES



06
LARGE SCALE
PRODUCTION



ENDb
RETAIL, HO.RE.CA.
& FOOD SERVICE



07
SHIPPING

WHY LVDT?



MARKETING ORIENTED

LVDT is a **dynamic company** that combines marketing vision, in-house expertise and R&D to drive **the evolution of the truffle category**. Through its internal marketing and graphic departments, the company **supports partners** with brand promotion and trade marketing solutions designed to **strengthen sell-out and product visibility**.



PEOPLE

We support our partners with **dedicated sales team training** and **tailored loyalty programs** designed to strengthen customer and client relationships. Our company provides **full assistance** at every stage, ensuring the **involvement and support of all key departments**: sales, back office, quality, production, administration and logistics.



CONSTANT INNOVATION

In a market often linked to traditional products and consolidated habits, LVDT stands out from competitors for its **strong vocation for innovation**: we constantly work to create **new ways of experiencing truffle**, expanding its use across different categories, channels and consumption occasions.

SALES CHANNELS

FOOD SERVICE

HO.RE.CA.

RETAIL

INDUSTRY

PRIVATE LABEL

GREEN ECONOMY

OUR SUSTAINABILITY



WATER RECOVERY

- Daily reduction in the use of water from the public aqueduct.
- Use of rain water purified through our recovery system.



PLASTIC FREE

- Reduction in the use of virgin plastic.
- 90% of our products are plastic free.



ENERGY SAVING

- We produce clean energy through our 73kw solar power system.
- We use low emission thermal windows and a PLC controlled ventilation systems.



FSC® PAPER

- The paper we use comes from sustainable forests according to the Forest Stewardship Council®.

OUR CERTIFICATIONS:



IT BIO 006 LU43



906687 - IT - 0202



OUR HEADQUARTERS



THE FUTURE OF LVDT

The Truffle, a gift of nature, is therefore at the center of this project which branches off as a multi-path road represented by the expansion of the company headquarters, the creation of a museum dedicated to truffles, an academy for young chefs and an educational path inside our truffle fields where man and nature unite through the searching of truffle. Through tradition and innovation, from the land to the table, between Experience and Passion, since 1980... we are LE VIE DEL TARTUFO.



CLICK FOR MORE

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